

Lookbook 2021

BABYBUGZ

by mantis  
world



# Welcome to Babybugz 2021.

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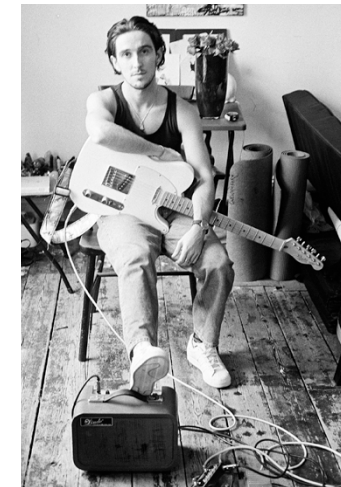
# Our Story

At Babybugz, we know a thing or two about babywear. After all, we've been at it since 2005, and organic cotton joined the collection not long after.

It's on all of us to protect and nurture the planet for the next generation. And choosing organic and recycled fibres, in beautifully finished but durable styles, is a great place to start. For us, sustainability and choice go hand in hand. Our clothes are designed to be decorated - to provide the perfect base for your logo, brand or design.

The entire Babybugz range is certified to the highest possible standard to ensure it's gentle on sensitive baby skin, with no hidden chemicals that could cause harm. Since 2019, all the cotton we've used has been organic, which means it was grown without using nasty pesticides.

We've also measured the impact of each garment, to show you the positive difference switching to organic makes on the planet. After all, it's the little ones that will inherit it from us. We don't know what the future holds - but we do know that nobody is too small to make a difference.



Meeting the people who make the garments

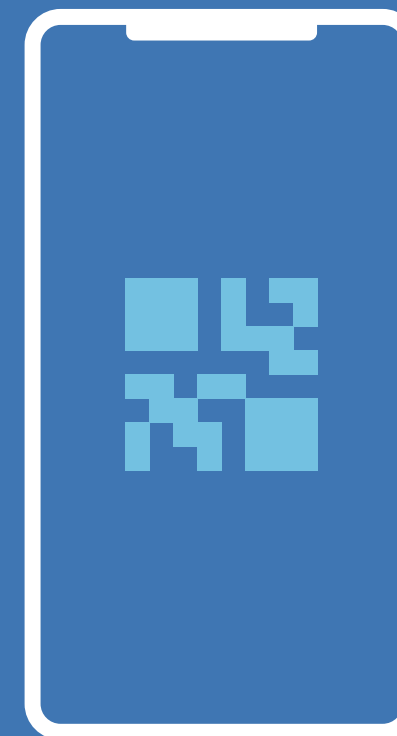
**Leading the way  
in sustainable  
babywear since  
2005**

# We Love Organic Cotton.



That's why when we started Babybugz in 2005, it wasn't long until we began to use it.

Not only does organic cotton make for a better garment, but it is better for the earth and for the farmers who grow it. But that's not all! Being something of a wonder-fibre, organic cotton uses less water than the conventional variety and promotes biodiversity by avoiding toxic pesticides, safeguarding animal and plant life. We also know that organic farming locks carbon into the soil, which can help to reverse climate change. The end result of all of this is the softest cotton, that's gentle on young skin and great for decoration.



## Every garment has a story, and we're determined to tell it

We believe that everyone should know where their clothes come from, and now it's easier than ever to find out. We've put QR codes in the care labels of our collection to demystify how our garments are made, and to help you see the difference you're making by choosing organic over conventional. And even better, all the information is presented without any mention of Mantis, so you can share the good news far and wide. Why not give it a go yourself? Simply scan the QR codes throughout the brochure with your smart phone and check out the microsite.

## Our Impact Calculator

You and your customers can access a series of metrics explaining the environmental impact of choosing an organic garment, in comparison to conventional alternatives. But these aren't the only factors that matter to us. The QR codes also contain information about the full supply chain, giving you a peek inside the factories we work with, to shine a light on the processes and the people around the world that make all this possible.

- 
1. Drinking water saved
  2. Land farmed without pesticides
  3. Bulb energy saved
  4. Driving emissions avoided





# BABYBUGZ

by mantis  
world

The foremost babywear brand, Babybugz prides itself on offering variety, sustainability and style. With certified organic cotton throughout the collection, it's the perfect choice for young, sensitive skin. Designed for decoration and manufactured to the highest ethical standards, the Babybugz range is not only adorable but also is made to protect the environment your little ones will grow up in.

BZ10 | BZ58

## Baby Bodysuit

Organic Cotton • 200gsm Interlock

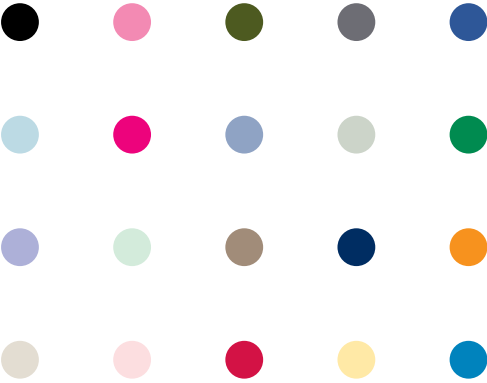
Sizes: (Months) 0-3 | 3-6 | 6-12 | 12-18 | 18-24



Baby T

Transitioning to Organic Cotton • 200gsm Interlock

Sizes: (Months) 0-3 | 3-6 | 6-12 | 12-18 | 18-24  
(Years) 2-3



Baby Dips T

Organic Cotton • 200gsm Interlock

Sizes: (Months) 0-3 | 3-6 | 6-12 | 12-18 | 18-24  
(Years) 2-3







We're one of the few brands in our industry to manufacture in Africa, something we're very proud of. Our Made in Africa collection is, in many ways, the very essence of Babybugz. Our founder, Prama, was born in East Africa where her grandfather built textile factories in the region, including our factory Sunflag Tanzania Limited in Arusha.

We buy organic cotton from Tanzanian farm groups whom we know personally and all the production is done under one roof in the fully vertical factory. We continue to advocate for developing a sustainable, equitable manufacturing base in sub-Saharan Africa.

Over the years Babybugz have expanded sourcing to other countries, but the lessons and values learned in Africa have always guided our company's mission. When we say 'Made in Africa', we say it with love and pride.

BZ35

## Baby Organic Envelope Sleepsuit with Scratch Mitts



Organic Cotton • 200gsm Interlock

Sizes: (Months) 0-3 | 3-6 | 6-12



## BZ05-TLC | Baby Organic Kimono Bodysuit



Organic Cotton

Sizes: (Months) 0-3 | 3-6 | 6-12



## BZ30 | Baby Organic Long Sleeve Bodysuit

With Organic Cotton

Sizes: (Months) 0-3 | 3-6 | 6-12 | 12-18



## BZ12 | Baby Bib



Transitioning to Organic Cotton

Sizes: One Size

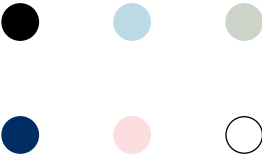


BZ13



Baby Rompasuit

Transitioning to Organic Cotton • 200gsm Interlock  
Sizes: (Months) 3-6 | 6-12 | 12-18



BZ41 | Baby Baseball Playsuit



With Organic Cotton  
Sizes: (Months) 3-6 | 6-12 | 12-18



BZ44 | Reversible Slouch Hat



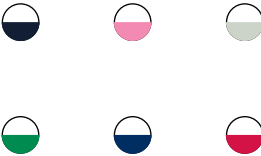
With Organic Cotton  
Sizes: One Size



BZ19 | Baby Ringer Bodysuit



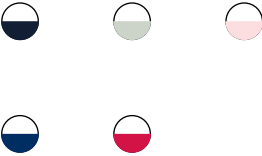
With Organic Cotton  
Sizes: (Months) 3-6 | 6-12 | 12-18



BZ23 | Bandana Bib



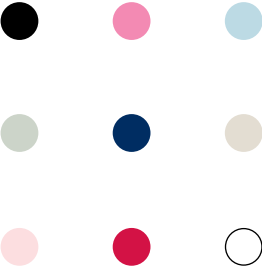
Transitioning to Organic Cotton  
Sizes: One Size



BZ15 | Baby 1 Knot Hat



Organic Cotton  
Sizes: One Size





BZ59

NEW Single Layer Bib



Organic Cotton • 200gsm Interlock  
Sizes: One Size



BZ24

Baby Organic Hooded Blanket



Organic Cotton • 200gsm Interlock  
Sizes: One Size



Perfect For  
Gift Sets



### BZ25 | Baby All-in-One

Transitioning to Organic Cotton • Recycled Polyester

Sizes: (Months) 6-12 | 12-18 | 18-24  
(Years) 2-3 | 4-5



### BZ31 | Baby Sweatshirt

Organic Cotton • Recycled Polyester

Sizes: (Months) 6-12 | 12-18 | 18-24

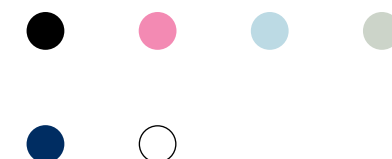


BZ32 | BZ33

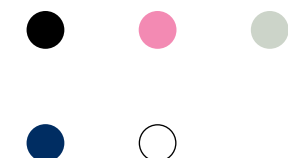
### Baby Hoodie & Baby Sweatpants

Organic Cotton • Recycled Polyester  
250gsm Brush Back Fleece

Sizes: (Months) 6-12 | 12-18 | 18-24  
(Years) 2-3 | 4-5



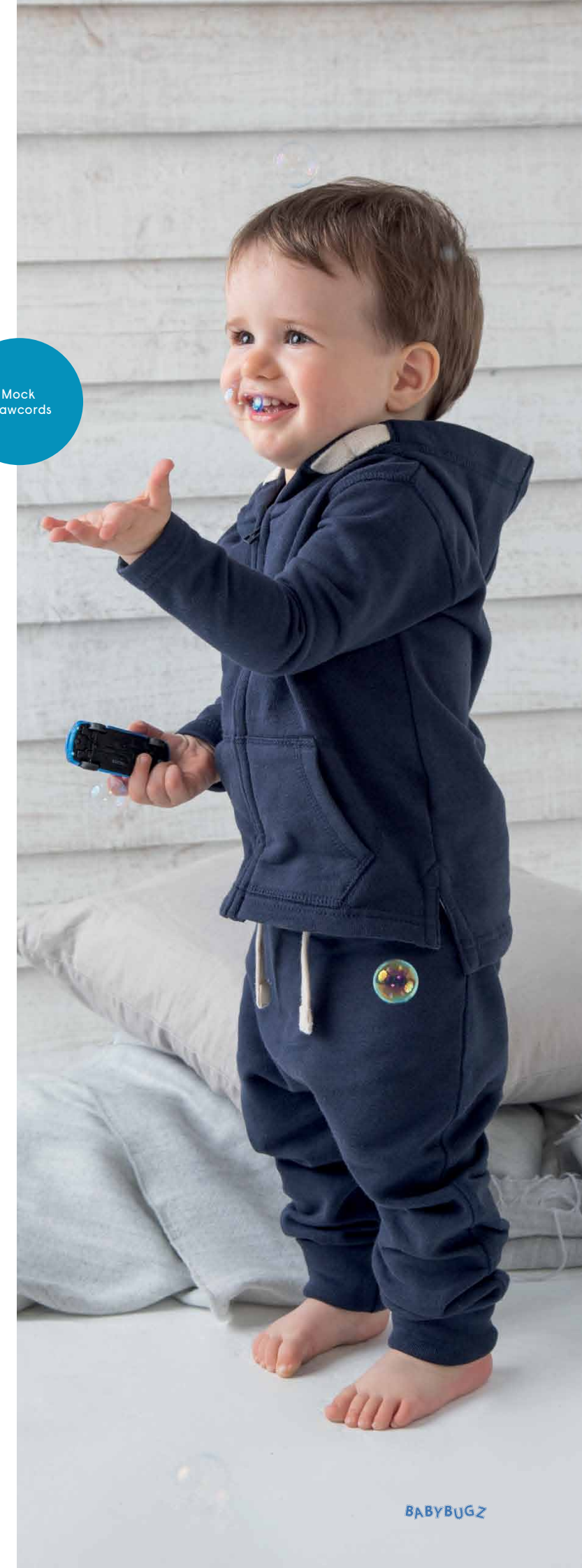
Sizes: (Months) 6-12 | 12-18 | 18-24  
(Years) 2-3



### BZ40 | Baby Bomber Jacket

Organic Cotton • Recycled Polyester

Sizes: (Months) 6-12 | 12-18 | 18-24  
(Years) 2-3





BZ38

Baby Stripy Long Sleeve T with Elbow Patches

Transitioning to Organic Cotton  
200gsm Interlock

Sizes: (Months) 6-12 | 12-18 | 18-24



BZ43 | Baby Superstar Baseball T

Organic Cotton

Sizes: (Months) 6-12 | 12-18 | 18-24



BZ11 | Baby Long Sleeve T

Transitioning to Organic Cotton

Sizes: (Months) 3-6 | 6-12 | 12-18 | 18-24



BZ52

Baby Breton Top

Organic Cotton · 200gsm Interlock

Sizes: (Months) 3-6 | 6-12 | 12-18 | 18-24



Also Available  
for Kids and Adults:  
MK84 & BZ136







### BZ02S | Baby Stripy T

Transitioning to Organic Cotton

Sizes: (Months) 3-6 | 6-12 | 12-18 | 18-24

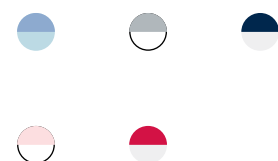


BZ10S

### Baby Stripy Bodysuit

Transitioning to Organic Cotton  
200gsm Interlock

Sizes: (Months) 0-3 | 3-6 | 6-12 | 12-18



BZ13S

### Baby Stripy Rompasuit

Transitioning to Organic Cotton • 200gsm Interlock

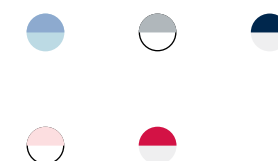
Sizes: (Months) 3-6 | 6-12 | 12-18



### BZ15S | Baby Stripy 1 Knot Hat

Transitioning to Organic Cotton

Sizes: One Size







BZ46

## Baby Striped Leggings

With Organic Cotton • 200gsm Interlock

Sizes: (Months) 3-6 | 6-12 | 12-18



## BZ49 | Baby Leggings

With Organic Cotton

Sizes: (Months) 3-6 | 6-12 | 12-18 | 18-24  
(Years) 2-3



## BZ45 | Baby Striped T

With Organic Cotton

Sizes: (Months) 3-6 | 6-12 | 12-18



BZ51 | Little Hat With Ears

With Organic Cotton

Sizes: One Size



## BZ48 | Baby Striped Playsuit

With Organic Cotton

Sizes: (Months) 3-6 | 6-12 | 12-18



## BZ47 | Baby Striped Hooded T

With Organic Cotton

Sizes: (Months) 3-6 | 6-12 | 12-18





BZ53 | Baby Rocks Denim Jacket

Organic Cotton  
Sizes: (Months) 3-6 | 6-12 | 12-18 | 18-24  
(Years) 2-3 | 4-5



BZ54 | BZ56  
Baby Rocks Denim Trousers &  
Baby Rocks Denim Dungarees

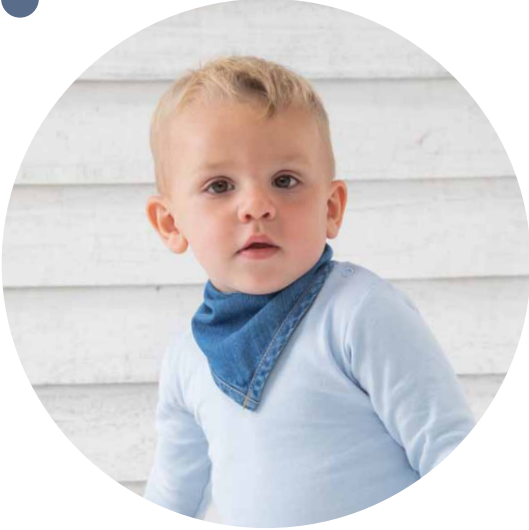
Organic Cotton  
Sizes: (Months) 3-6 | 6-12 | 12-18 | 18-24  
(Years) 2-3



Nickel Free  
poppers

BZ55 | Baby Rocks Denim Bandana Bib

Organic Cotton  
Sizes: One Size



M195 | M196

Denim Tote Bag &  
Denim Shopper

Organic Cotton • 9oz Denim  
Sizes: One Size



Internal  
Pocket





# mantis kids

Offering a collection of sustainable and stylish kidswear, Mantis Kids clothing is easy to decorate and easy to wear. Designed for children between the ages of 2-12+, the range provides an ethically-made alternative to suit all personalities.

MK84

## Kids Breton T

Organic Cotton • 200gsm Interlock

2-3 | 4-5 | 6-7 | 8-9 | 10-12 | 12+



Also Available  
for Adults  
and Babies:  
M136 & BZ52



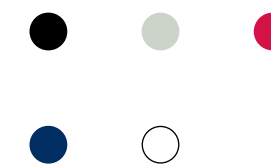
BABYBUGZ



MK15 | Kids Super Soft T

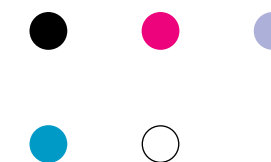


2-3 | 4-5 | 6-7 | 8-9 | 10-12 | 12+






MK80 | Girls T

2-3 | 4-5 | 6-7 | 8-9 | 10-12 | 12+



BABYBUGZ

# Certifications

	Global Organic Textile Standard (GOTS)	If it's GOTS, it's organic from start to finish! It means we can be confident that the farmers who grow our cotton and workers who make our clothes are being treated fairly, and that there's nothing unnatural used throughout the supply chain.
	Organic Blended Content Standard (OCS)	The Organic Content Standard is all about the material. It allows us to guarantee the percentage of organic cotton in every garment. We label our clothes either with OCS 100 if it's 100% organic cotton, or OCS Blended if something else has been added to the mix, such as rPET.
	OEKO-TEX - STANDARD 100	STANDARD 100 by OEKO-TEX® certifies that all components of our clothing, from the fabric and thread to the zips, buttons and labels, have been tested for all the nasty chemicals nobody wants in their clothes. Babybugz holds class 1 certification, the highest level of assurance, meaning our garments are as kind on children's skin as they are on the earth.
	Recycled 100 Claim Standard (RCS)	RCS tracks the recycled raw materials in our garments, so for example, a garment containing recycled polyester has been certified to ensure that it is undoubtedly not the virgin variety.
	PETA Approved Vegan	Being kinder to the planet means being kinder to everything on it! All Babybugz garments are approved by PETA. We use no animal product or derivate at any stage of manufacturing or production, meaning we are vegan friendly.

# Memberships

		United Nations Climate Change		
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# Code of Conduct

Safe & fair working conditions  
Protection of the environment  
Effluent Treatment Plants  
Consideration of scarce resources  
Reduce, reuse and recycle  
Benefits for workers (food, healthcare, childcare)  
No bribery or corruption  
Fair pay  
Support of local communities  
No child labour or forced labour  
No discrimination or violence



# Still have not found what you are looking for?

Our Made to Order production service allows you to create a unique product that perfectly fits your needs.



Trend Analysis



Your own Designs



Your own Colours



Your Fabric of Choice



Accessories



Your Decorations



Ticketing & Labelling



Packaging



Fulfilment & Warehousing

Using our network of ethically verified manufacturers across the world, our experienced merchandisers are ready to guide you through the process from design to delivery. Keeping true to our heritage of sustainability, you can expect well-made and beautifully finished garments, made to your specifications.

If you're thinking about taking that first step towards finding the perfect match for your company, client or brand, contact us at:

[bespoke@mantisworld.com](mailto:bespoke@mantisworld.com)



# Thanks for checking us out, let's stay in touch!

You can learn more about the Babybugz collection on our website, as well as finding your local distributor. It's home to some fantastic resources on sustainability, and a deeper explanation of our certifications and commitments as a company. You can keep up to date with what we are doing on our social media channels, and the Babybugz team are always happy to help with any of your questions. And be sure to look out for our Mantis 2021 lookbook, and discover our wide range of responsibly manufactured, sustainable clothing for adults and children. For all the latest news, visit

[www.mantisworld.com](http://www.mantisworld.com)

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